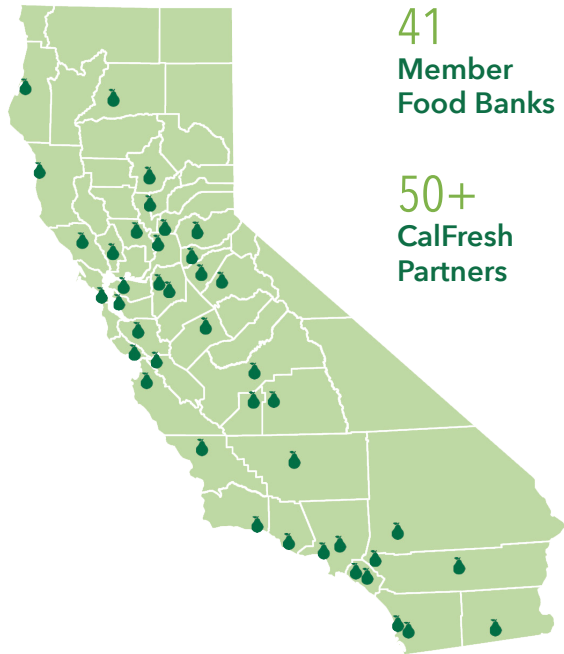


Leading the collective effort to end hunger in California



The California Association of Food Banks (CAFB) is California's leading anti-hunger organization. Our mission is to end hunger in California. Our vision is a well-nourished and hunger-free California where all people have enough food to lead a healthy life.



41
Member
Food Banks

50+
CalFresh
Partners

200+
Farm
Partners

6,000+
Food Distribution
Partners

24+
Anti-Poverty
Coalition Partners

 Member
Food Bank

Annual Impact

CAFB delivers more than 265,000,000 pounds of farm-fresh produce to food banks

CAFB's Farm to Family program works to secure excess produce from California's fields and deliver it to food banks throughout the state and beyond.

CAFB hosts 20+ member food bank discussion groups and eight webinars annually

CAFB arms a powerful network of food banks throughout California with the knowledge and resources to feed communities.

CAFB partners with members, coalitions, and community leaders at the state and federal levels

CAFB is the largest anti-hunger organization in California, working with leaders and communities to create the most powerful and effective solutions to end hunger.

Hunger is an invisible epidemic in the Golden State.

California produces nearly half of the nation's fruits and vegetables, yet more than one in five Californians—about 8.8 million—currently struggle with food insecurity.



22% of California households experienced food insecurity in 2023



26% of households with children experienced food insecurity in 2023

2x

Households of color face food insecurity at **twice the rate** of white households.

Join us!

Establish a Corporate Partnership with CAFB Today!

Align your corporate values with action, drive change, and make a tangible difference in California communities by establishing a partnership with CAFB today.

Corporate Partnerships



Partner with the California Association of Food Banks to help end hunger in California through event-specific sponsorships or mission-aligned partnerships.

Ways to Get Involved

Marketing/Outreach/Awareness

Sponsor events or a newsletter to support anti-hunger initiatives, raise awareness, and attract new business.

Cause Marketing Campaigns

Work with CAFB and its network of food banks to promote your products and brands through email, social channels, and earned media.

Employee Engagement

Invite CAFB to present at your next employee brown bag to learn more about the state of hunger in California and how employees can help to end it.

Current Sponsorship Opportunities

2026 Food ACCESS Conference

CAFB's biennial FoodAccess Conference brings together food bank executives, elected officials, state administrative leaders, and other regional, state, and national anti-hunger allies to explore the underlying causes of hunger, barriers to food access, and strategies for creating a hunger-free California.

2024 HIGHLIGHTS:

439 attendees	15 keynotes	117 presenters
7 networking groups	7 discussion groups	31 workshops

Food ACCESS Speaker Series

CAFB's quarterly webinar series brings together thought leaders, changemakers, and advocates to share expert insights on a range of hunger-related topics. This event is open to CAFB's statewide network and partners.

PROMOTION REACH:

4 events per year	22K+ email subscribers	10K+ social media followers
-------------------------	------------------------------	-----------------------------------

"CAFB Digest" Subscription Newsletter

CAFB's monthly subscription newsletter delivers regular updates, impact stories, and actionable information to further its engagement with its network of local food banks, pantries, soup kitchens, coalitions, and agricultural partners.

SUBSCRIBER NETWORK:

6K+ food distribution partners	24 statewide coalitions	200 agricultural partners
--------------------------------------	-------------------------------	---------------------------------

Next
Steps:

Get in touch:

alice.leeosborne@cafoodbanks.org

Follow us:

[@cafoodbanks](https://www.instagram.com/cafoodbanks)

Visit our website:

cafoodbanks.org

Events Sponsored Programs



Position your company as a corporate leader in the fight to end hunger in California by sponsoring impactful programs, engaging employees in meaningful initiatives, and showcasing your commitment through strategic brand visibility and partnerships.

Food ACCESS Speaker Series CAFB's annual speaker series provides key insights and meaningful discussions on various hunger topics.

	\$25K	\$10K
	Title Sponsor	Presenting Sponsor
Sponsor all four virtual gatherings	✓	–
Sponsor one virtual gathering	–	✓

2026 Food ACCESS Conference CAFB's biennial anti-hunger conference brings together individuals from around the state and country to address the hunger epidemic in California.

	\$50K	\$25K	\$20K	\$15K	10K	\$5K	\$3K
	Presenter	Diamond	Gold	Silver	Bronze	Copper	Supporter
Conference registration(s)	3	3	3	2	2	1	1
Company resource table	1	1	1	1	1	1	1
Premier marketing	✓	–	–	–	–	–	–
Company-branded keynote & VIP event marketing	–	✓	–	–	–	–	–
Company-branded reception, breakfast, or lunch	–	–	✓	–	–	–	–
Company-branded track marketing	–	–	–	✓	–	–	–
Company-branded networking group or workshop	–	–	–	–	✓	✓	–

"CAFB Digest" Subscriber Newsletter CAFB's "CAFB Digest" subscription newsletter delivers regular updates, impact stories, and actionable information to engage and strengthen its anti-hunger network.

	\$5K	\$3K
	CAFB Digest Sponsor Rate	Food Access Sponsor Rate
Sponsor-hosted event(s) or marketing promotions	1	1
Free speaker series registration	✓	✓
Free subscriber newsletter subscription	✓	✓

Next Steps:	Get in touch: alice.leeosborne@cafoodbanks.org	Follow us: @cafoodbanks	Visit our website: cafoodbanks.org
--------------------	--	-----------------------------------	--