1 in 5
“We believe the opposite of hungry isn’t full, it’s healthy.”
Feeding America San Diego Programs

Feeding Families
• Mobile Pantry
• Agency Distributions

Feeding Seniors
• Residential Facility
• Meals on Wheels

Feeding Excellence
• Nutrition Outreach
• CalFresh Outreach

Feeding Kids
• School Pantry
• BackPack
• Meals for Minds
• Kids Mobile Pantry
• Summer Food Service
• Afterschool Meals
Kid Programs Survey Data

- **82%** of responding parents agree that their child consumes more fruits and vegetables because of a Feeding Kids program.

- **75%** of responding parents agree that their family’s overall health has improved because of food from a Feeding Kids program.

- **60%** of responding parents agree that members of their family no longer have to skip meals because of food from a Feeding Kids program.

“I love that the kids get excited when I bring this fresh stuff home, and they love to eat it!”
Operations

Our Distribution Center: 44,000 sq. ft.

How do we get food for our programs?

- Local donors
- Feeding America
- Food drives
- Discounted

Approx. $30 million in donated food annually

Inventory and Volunteer Team

- AIB Certified
- Food safety and manufacturer date checking
- Glean all food leaving warehouse
- 30-50 orders prepared a week

Drivers

- 50-70 deliveries per week with 5 drivers
Fundraising

• School Pantry Program
  – $1,045 per distribution
  – $16,720 per school site annually
  – $285,252 for the program annually

• Development Department consists of 9 full-time staff devoted to fundraising

• Diverse portfolio of funders: individual donors, corporate donors, public foundations, family foundations, community groups, SD County, FEMA
Program Transitions

BackPack/Farm2Kids  School Pantry
Program Outreach Opportunities

Nutrition Education

CalFresh Outreach
Rural Program Expansion

- Participating in Feeding America’s Rural Child Hunger Capacity Institute
- Expanding to 3 new rural SFSP sites in 2015
Other Kid Programs Updates

Child and Adult Care Food Program (CACFP)

Holiday/Break Distributions

Child Nutrition Reauthorization Act
Involvement

- Volunteer
- Donate food
- Donate funds
- Advocate

feedingamericasd.org
Thank you!