CAFB 2015
Community Collaborations

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2014 Foodbank of Santa Barbara County
The world of Emergency Food
The world of Emergency Food
Which do we want to be?

Band Aid  or  Cure
WE ARE NOT FACING STARVATION, BUT FOOD INSECURITY WHICH LEADS TO THE HIDDEN FACE OF HUNGER MALNUTRITION
The Benefits for our Children of ‘Optimal Nutrition’

- **Type II Diabetes**: 90% decrease
- **Heart Disease & Stroke**: 80% decrease
- **Diet-Sensitive Cancer**: 60% decrease

YOU CAN END HUNGER

and transform the health of Santa Barbara County through good nutrition.

WE CAN HELP YOU
"charity"
"charity"
"charity"

ONE DIRECTION
- I give to you - you receive and are grateful.
- Volunteers come from outside to do good then leave

"community engagement"

CIRCLE OF MUTUAL + EQUAL BENEFIT
- The community is empowered and supported to help itself.
- Volunteers come from the micro community and remain in it.
“community engagement”

Good Fun, Good Food and a healthy future...

- Food for recipe and other healthy school pantry items
- Demonstration of recipe
- Tasting of recipe
- Calfresh outreach
- Bike blender making healthy smoothies
- Grow your own way
- Health screenings & other nonprofit presence
- Games and exercise
- Nutrition leader outreach

Healthy School Pantry - Traffic flow view of the family experience
IMAGINED IMPACT
FIGURE 1. Elements of the RE-AIM Framework

- **Maintenance**: How do I incorporate the intervention so it is delivered over the long-term?
- **Reach**: How do I reach the targeted population?
- **Adoption**: How do I ensure the intervention is delivered properly?
- **Implementation**: How do I develop organizational support to deliver my intervention?
- **Effectiveness**: How do I know my intervention is effective?
Feed the Future is an integrated and sequential series of programs run by the Foodbank and designed to foster nutritional independence and the desire to build healthy communities in children, from the womb to high school graduation.
HEALTHY MOTHERS, HEALTHY BABIES

1. A lifetime of good nutrition begins with your mother. By working with expectant mothers, they not only improve the health of themselves and baby, but they can train with us to become nutritional leaders in their communities. Congratulations!

2. Food preferences are decided by preschool. Our community volunteers are there to introduce fresh produce through tasting games and activities. And there’s even a bag of produce for the family.

3. We bring a farmers’ market to low-income afterschool programs, providing fresh produce for the children as well as a cooking lesson into how to make all those icky vegetables delicious. They go home with both food and skills, which can begin powerful family transformation.

NUTRITIONAL INDEPENDENCE

4. Local schools become a focus for ending hunger and celebrating health and good nutrition. The whole family is involved in improving their food literacy and food security.

5. Middle school kids come together to get serious about cooking - the planning, the preparation and the execution. This intensive course ends with our young chefs cooking a meal for all their families.

6. Children learn how to grow their own food wherever they can - plastic bucket or simple raised bed. They also learn not to give up when they don’t succeed the first time! How’s that for a life skill?

7. Kids are often hungry in the summer with no free school meals. Their brains and bodies still need to keep growing, so volunteers prepare and serve healthy lunches and provide games and food literacy training.

8. This is where we put it all together! We make sure our young adults can budget, shop and cook for a lifetime of nutritional independence.

This is how we will feed the future

bring about the rise of food literacy and the end of childhood hunger in a single generation
GUIDE TO NUTRITION PROGRAMS
To learn more about the Guide, please read the abstract.

Availability of services vs. need for services.
Community Action Commission (CAC) Head Start
Head Start Carpinteria
5201 8th Street Suite 205 Carpinteria, CA 93013
Agency No: SHU-2
Clients Served: 145
Pounds Served: 21340
Open or Closed: Closed
How to Enroll: Contact (805) 964-2347
Prepared or Unprepared: Unprepared
Provides Nutrition Education: No
Days of Distribution: M-F
Times of Distribution: 7a-5p
COMMUNITIES TO CARE FOR:

BUELLTON
CARPINTERIA
GOLETA
GUADALUPE
ISLA VISTA
LOMPOC
LOS ALAMOS
ORCUTT
SANTA BARBARA
SANTA MARIA
SANTA YNEZ
& EVERYONE IN OUR COUNTY
INITIATIVE AREAS

PEOPLE AND ISSUES TO CARE ABOUT:

NUTRITION
HUNGER
SENIORS
CHILDREN
FAMILIES
FOOD DISTRIBUTION
PUBLIC HEALTH
POVERTY
AGRICULTURE
MEMBER AGENCIES
FOOD SYSTEMS ISSUES
SOCIAL JUSTICE
PUBLIC MEETING

PARTNER & LEADER MEETING

DEVELOP YEARLY METRICS

YEARLY IMPACT MEETING
SANTA BARBARA COUNTY

FOOD ACTION PLAN

FOODBANK
SANTA BARBARA COUNTY
30 YEARS
ENDING HUNGER,
FEEDING THE FUTURE

COMMUNITY ENVIRONMENTAL COUNCIL

ORFALEA FOUNDATION

SANTA BARBARA FOUNDATION
WARNING

NEIGHBORHOOD WATCH

Our Neighbors are Watching to Report Suspicious Activity to Our Law Enforcement Agency
GREETING

NEIGHBORHOOD WATCH

Your neighbors care about your health and wellbeing. If they are suspicious that you might need some extra help they might actually talk to you and alert our local volunteer wellness team.
From Hunger to Health

Check out the blog at:
www.hungerintohealth.com

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