

# FARM to Family



Sometimes – no matter how carefully farmers plan – they are faced with surplus crop.

And sometimes, ordinary people are faced with hard times and need a little help. In fact, one in six adults and one in four children in California regularly go hungry.

Farm to Family is a market alternative for farmers and packers with surplus crop. It is also a way to strengthen communities by getting nutritious food to those who need it most.

*“We're fortunate to grow food and a lot of it. But there are people in our community struggling to find enough for their families to eat.*

*We participate in Farm to Family because it's the right thing to do.”*

*-Jon and Harold McClarty, HMC Farms*

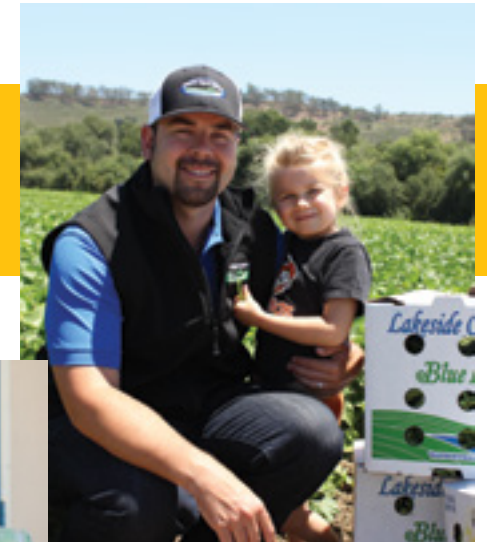
More than 120 California growers and packers already contribute to the Farm to Family program, but thousands more could be donating healthy, much-needed produce. The California State Board of Food and Agriculture has partnered with Farm to Family to double farmer contributions to 200 million pounds annually. Join us in the fight to alleviate hunger and strengthen communities.



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# FARM to Family

Good for Families, Good for Farmers



## How it Works

**1** Call, email or text us when you have produce to donate.

**2** We will quickly send a truck – either from our fleet or a trusted carrier – to pick up the donation.

**3** Your donation will be distributed through the food bank system, in your local community and beyond.

**4** In many cases, donors will be reimbursed for some picking and pack out costs, and will receive documentation to help secure a tax credit.



## Why Choose Farm to Family

**Quick Disposal of Surplus Product** – Farm to Family prides itself on rapid response time with a reliable, on-time pick up from a professional carrier. This helps growers avoid dumping fees, eliminate costs to run a cooler and recoup costs for product that would otherwise be underutilized. The program allows donors who contribute on a consistent basis to efficiently plan for crew needs and harvest schedules.

**Strengthen Local Communities With Nutritious Food** – We place as much of your donation as we can in your own community first, then distribute excess to wherever it is needed most.

**Ease of the Program** – Participating in Farm to Family is easy. A secondary market for your product is just a phone call away. Donations are processed quickly with the program handling transportation and logistics. Payments for any expenses associated with donations are reimbursed rapidly.

**Tax Credit** – Under California law, some growers can claim a state tax credit on the value of fresh fruits and vegetables donated to a California food bank.

**It's the Right Thing to Do** – Farmers know better than anybody about expecting the unexpected – whether it's a drought or a recession, hard times can hit anyone. Farm to Family is about people helping people, and sharing food is one of the most basic acts of human kindness.



“I was raised by a father who felt it was important to *give back to the community* and to be able to look in the mirror at the end of the day knowing that you did something good. Farm to Family does that for me. The fact that the program can cover some of the harvest costs makes it an even easier choice.”

-Jack Vessey, Vessey Company

Farm to Family is operated by the California Association of Food Banks, a member organization of more than 40 food banks throughout the state with a mission to create a well-nourished California and a commitment to cutting-edge leadership in the anti-hunger community.