



## SPONSORSHIP OPPORTUNITIES

May 16–17, 2024 | Sacramento, CA

### General Benefits

All sponsors will receive the following: Resource table; Logo on promotional & event materials & follow-up communications; Listed as a corporate partner on conference & CAFB website. Additional benefits listed below.

**Sponsorship benefits are negotiable & customizable; let us know how we can best meet your needs.**

### Presenting Sponsor | \$50,000

- Large banner at entrance
- Verbal recognition & video during opening plenary
- Option to provide branded conference bags
- Named on scholarship program & award letters for different food banks
- Logo on scholarship emails & follow-ups
- Story posted on CAFB social media channels & blog
- 2 conference app text alerts
- 3 Conference admissions



### Diamond

KEYNOTE SPONSOR

- Poster at ballroom entrance
- Verbal onstage recognition during opening plenary
- 2 conference app text alerts
- Option to provide banners for stage & branded item for conference bags
- 3 Conference admissions

**\$25,000**

### Gold

TRACK SPONSOR

- Poster at workshop entrance & recognition as track sponsor during sessions
- 1 mobile app text alert
- Option to provide branded lanyards
- 3 Conference admissions

**\$20,000**

### Silver

RECEPTION OR BREAKFAST PLENARY SPONSOR

- Poster at reception entrance OR breakfast plenary
- Verbal/onstage recognition
- Option to provide conference gift, e.g. notebook or water bottle
- 2 Conference admissions

**\$15,000**

### Bronze

CHECK-IN OR NETWORKING OR BREAK SPONSOR

- Poster at check-in desk OR networking rooms OR snack stations
- 2 Conference admissions

**\$10,000**

### Copper

WORKSHOP SPONSOR

- Logo on single workshop session opening slide & verbal recognition before workshop begins
- 1 Conference admission

**\$5,000**

### Supporting

RESOURCE TABLE SPONSOR

- 1 Conference admission

**\$3,000**